## Nikon

## Financial Results for the 2nd Quarter of the Year Ending March 31, 2014

## Conference in Tokyo (Nov.7, 2013) NIKON CORPORATION

Forward-looking statements for earnings and other performance data contained herein are based on information currently available to the Company, and all potential risks and uncertainties are taken into account. The Company asks that investors understand that changes in conditions may cause actual performance to significantly differ from these projections.
I. Financial Results for the First Half of the Year Ending March 31, 2014

II . Estimation for the Year Ending March 31, 2014

III . Reference Data

## Financial Highlights for the First Half of the Year Ending March 31,2014

- Net sales and operating income reduced $¥ 26.8$ billion and $¥ 15.2$ billion, respectively, compared from the first half of last fiscal year. Precision Equipment and Imaging companies both posted better-than-expected operating income, pushing up all Corporate incomes beyond the latest forecast.


## - Precision Equipment Company

LCD Steppers \& Scanners sales improved from the previous $1^{\text {st }}$ half, but none of ArF immersion scanners were sold. As a result, sales and income dropped $¥ 600$ million and $¥ 3.5$ billion, respectively.

## - Imaging Company

As the camera market shrunk due to sluggish business condition, the $1^{\text {st }}$ half sales volume decreased in all product groups year on year. Thus, sales and income reduced $¥ 28.5$ billion and $¥ 10.9$ billion, respectively.

## - Instruments Company

Bioscience business posted sales hike thanks to increased public spending in the $1^{\text {st }}$ half. But, industrial instruments business lowered sales mainly because of reluctant investment in Japan and Asian countries. Company achieved year-on-year sales increase of $¥ 2.3$ billion accompanied with slight expansion of deficit.

- Interim cash dividend: 10 yen

Financial Highlights for the First Half of the Year Ending

## March 31,2014

| Billions of yen | 2012/9 (A) | $\begin{aligned} & \text { Previous } \\ & \text { Forecast as of } \\ & \text { Aug. } 8 \text { (B) } \end{aligned}$ | 2013/9 (C) | (C)-(A) | (C)-(B) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 497.2 | 477.0 | 470.4 | -26.8 | -6.6 |
| Operating Income \% vs Net Sales | $37.1$ | $14.5$ | $21.9_{4.7 \%}$ | -15.2 | +7.4 |
| Ordinary Income \% vs Net Sales | $39.5$ | $12.5$ | $20.0_{4.3 \%}$ | -19.5 | +7.5 |
| Net Income <br> \% vs Net Sales | $32.0$ | $8.0$ | $1_{2.9 \%}$ | -18.4 | +5.6 |
| FCF | -0.6 | - | 39.1 | +39.7 | - |
| Exchange Rate | $79_{\text {yen }}$ | 97 yen | 99yen | $$ |  |
|  | 101 yen | 127 yen | 130yen | $$ |  |

Although sales could not achieve the forecast, all incomes were better due to cost reduction efforts.

* Amounts in this statement are rounded down to the hundred million.

Financial Highlights for the $2^{\text {nd }}$ Quarter of the Year Ending March 31,2014

| Billions of yen | $2012 / 9$ (A) | (tation | 201319 (C) | (C)-(A) | (C)-(B) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 237.8 | 238.1 | 231.5 | -6.3 | -6.6 |
| Operating Income $\qquad$ | $13.8$ | $8.5$ | $15.9_{6.9 \%}$ | +2.1 | +7.4 |
|  | $16.1_{6.8 \%}$ | $7.4$ | $14.9_{6.4 \%}$ | -1.2 | +7.5 |
| Net Income | $16.3$ | $\underset{1.5 \%}{3.6}$ | $9.2{ }_{4.0 \%}$ | -7.1 | +5.6 |
| Exchange Rate | $79_{\text {ven }}$ | 95 yen | 99 ven | Impact on +35.0 | +5.1 |
| Euro | 98 ven | $125_{\text {ven }}$ | 131 yon | Impacton +6.9 | + 0.7 |

Precision Equipment Company posted higher sales and income from the previous Q2, but Imaging Company ended with reduced sales and income due to sluggish camera market. Even though company total sales lowered, operating income improved.

## Precision Equipment Company: $1^{\text {st }}$ Half

| Billions of yen | 2012/9 (A) | Previous Forecast as of Aug. 8 (B) | 2013/9 (C) | (C)-(A) | (C)-(B) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | $80.4$ | $80.0$ | 79.8 | $-0.6$ | $-0.2$ |
| Operating Income \% vs Net Sales | $7.2 \underbrace{}_{9.0 \%}$ | $0.0$ | $3.7$ | $-3.5$ | $+3.7$ |
| IC Steppers \& Scanners <br> New / Refurbished | 9/5 units | 10/7units | $10 / 2$ units | $\pm 1 /-3$ units | $\pm 0 /-5$ units |
| LCD <br> Steppers \& Scanners | 25 units | units | 35 units | +10 units | +2 units |

In comparison with the latest forecast, more LCD Steppers and Scanners were sold, and costs were further reduced, contributing to higher operating income than expected.

## Precision Equipment Company: $1^{\text {st }}$ Half



## Imaging Company: $1^{\text {st }}$ Half

| Billions of yen <br> Cameras \& Lenses (1,000 of units sold) | 2012/9 (A) | Previous Forecast as of Aug. 8 (B) | 2013/9 (C) | (C)-(A) | (C)-(B) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales |  | $360.0$ | 3525 | $-28.5$ | $-7.5$ |
| Operating Income \% vs Net Sales | $41.8$ | $28.5$ | $30.9_{8.8 \%}$ | $-10.0$ | 42.4 |
| Digital camera Interchangeable Lens Type | $3,450$ | $3,000$ | $2,980$ | -470 | $-20$ |
| Interchangeable Lenses |  | $4,200$ | $4,200$ | $-570$ | $\pm 0$ |
| Compact DSC | $8,260$ | $5,600$ | $5,800$ | $-2,460$ | 4200 |

Sales volume were lowered in all product groups, year on year, due to the market shrinkage. Because the entry class D-SLR prices were lower than the assumption, sales could not reach the forecast. But, by reducing advertising expense and others, operating income exceeded the forecast.

## Instruments Company : $1^{\text {st }}$ Half

| Billions of yen | $2012 / 9(A)$ | Previous Forecast as of Aug. 8 (B) | $2013 / 9(\mathrm{C})$ | $(C)-(A)$ | $(C)-(B)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales |  |  |  |  | $-1.0$ |
| Operating Income <br> \% vs Net Sales | $-2.9_{-\%}$ | $-2.5$ | $-3.4$ | $-0.5$ | $-0.0$ |

Bioscience business sales increased from the previous $1^{\text {st }}$ half, buoyed by public spending increase in the US, etc.

Billions of yen


## Balance Sheet : 1st Half



## Balance Sheet : 1st Half

Inventories


Cash \& Time Deposit and Interest-bearing Debt
Billions of yen


I . Financial Results for the First Half of the Year Ending March 31, 2014

II . Estimation for the Year Ending March 31, 2014

III . Reference Data

## Summary of Estimation for the Year Ending March 31, 2014

- For Corporation level, the sales forecast for this year is downgraded by $¥ 25$ billion, but all corporate incomes remain unchanged.
- Precision Equipment Company

As LCD Steppers \& Scanners sales increment is expected while further effort is attempted to reduce expenses, both net sales and operating income forecasts are upgraded by $¥ 5$ billion and $¥ 3$ billion each.

- Imaging Company

After the estimated market size is revised due to lower-than-expected market condition, the forecasts for sales and operating income are lowered by $¥ 30$ billion and $¥ 6$ billion, respectively.

## - Instruments Company

Failure to achieve the 1st half forecast is attributed to industrial instruments business. Although the $2^{\text {nd }}$ half forecast remains unchanged, full-year sales forecast is slashed by $¥ 1$ billion and operating income by $¥ 500$ million.

- Estimated annual cash dividend per share: 32 yen (unchanged)


## Progress of Management Measures Committee

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- Progress has been made on schedule toward cost reduction(*) of $¥ 20$ billion for FY2014, expecting to meet the target.
-The scope of cost reduction includes procurement cost, advertising expense, logistics cost and so on.
-Efficiency improvement has also been promoted in production and R\&D.
*: Imaging Company has reflected production cost reduction of $¥ 10$ billion into its forecast since the disclosure in May $9^{\text {th }}, 2013$. Then, in August, Corporation added another reduction of $¥ 10$ billion expenses to ensure $¥ 65$ billion operating income as forecasted.
- Furthermore, the corporate-wide activity called "Minimum Cost Operation" is promoted to reform the company operation for growth in and after next fiscal year.


## Performance Estimation for the Year Ending March 31, 2014

| Billions of yen | $\begin{gathered} 13 / 3 \\ \text { Actual (A) } \end{gathered}$ | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | Previous est. <br> (B) (Aug. 8) | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | New est. <br> (C) | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | $\begin{aligned} & \text { Change } \\ & \text { (C)-(A) } \end{aligned}$ | $\begin{aligned} & \text { Change } \\ & \text { (C)-(B) } \end{aligned}$ | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 1010.4 | $\frac{497.2}{513.2}$ | 1040.0 | $\frac{477.0}{563.0}$ | 1015.0 | $\frac{470.4}{544.6}$ | +4.6 | -25.0 | -6.6 |
| Operating Income \% vs Net Sales | $\begin{array}{r} 51.0 \\ 5.0 \% \end{array}$ | $\frac{37.1}{13.9}$ | $65.0$ $6.3 \%$ | $\frac{14.5}{50.5}$ | 65.0 <br> 6.4\% | $\frac{21.9}{43.1}$ | +14.0 | $\pm 0.0$ | $\begin{array}{r}+7.4 \\ \hline-7.4\end{array}$ |
| Ordinary Income \% vs Net Sales | $\begin{array}{r} 48.3 \\ 4.8 \% \end{array}$ | $\frac{39.5}{8.8}$ | $\begin{aligned} & 63.0 \\ & 6.1 \% \end{aligned}$ | $\frac{12.5}{50.5}$ | $\begin{aligned} & 63.0 \\ & 6.2 \% \end{aligned}$ | $\frac{20.0}{43.0}$ | +14.7 | $\pm 0.0$ | $\begin{array}{r}+7.5 \\ \hline-7.5\end{array}$ |
| Net Income \% vs Net Sales | $\begin{gathered} 42.4 \\ 4.2 \% \end{gathered}$ | $\frac{32.0}{10.4}$ | $\begin{array}{r} 50.0 \\ 4.8 \% \end{array}$ | $\frac{8.0}{42.0}$ | $\begin{gathered} 50.0 \\ 4.9 \% \end{gathered}$ | $\frac{13.6}{36.4}$ | +7.6 | $\pm 0.0$ | +5.6 <br> -5.6 |
| FCF | -13. |  | 40 |  | 40.0 |  | +53.2 | $\pm 0.0$ | - |
| Exchange Rate US\$ EURO | 83yen <br> 107yen | $\begin{gathered} \frac{79 \text { yen }}{87 \text { yen }} \\ \frac{101 \text { yen }}{114 \text { yen }} \end{gathered}$ |  | yen <br> 6yen |  | $\begin{array}{r} \frac{99 \text { yen }}{95 y \text { en }} \\ \frac{130 \text { yen }}{125 y \text { nen }} \end{array}$ |  |  |  |

As the camera market condition seems worse than the forecast, the company total sales is downgraded. But, income forecasts are unchanged because of improved forecast of Precision Equipment and corporate-wide cost reduction efforts.

## Estimation for Precision Equipment Company

| Billions of yen | $\begin{gathered} 13 / 3 \\ \text { Actual } \end{gathered}$ | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | Previous est. (Aug. 8) | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | New est. | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 179.0 | $\begin{aligned} & \hline \frac{80.4}{98.6} \end{aligned}$ | 210.0 | $\frac{80.0}{130.0}$ | 215.0 | $\frac{79.8}{135.2}$ |
| Operating Income <br> \% vs Net Sales | $13.0$ | $\frac{7.2}{5.8}$ | $16.0$ | $\frac{0.0}{16.0}$ | $19.0$ | $\frac{3.7}{15.3}$ |
| $\begin{aligned} & \text { IC Steppers \& } \\ & \text { Scanners } \\ & \text { New / Refurbished } \end{aligned}$ | 25/15 units | $\frac{9 / 5}{16 / 10}$ | 37/15 units | $\frac{10 / 7}{27 / 8}$ | 36/13 units | $\frac{10 / 2}{26 / 11}$ |
| LCD <br> Steppers \& Scanners | 43 units | $\frac{25}{18}$ | 50 units | $\frac{33}{17}$ | 55 units | $\frac{35}{20}$ |
| $\begin{gathered} \text { Ic Steppers \& } \\ \text { Scanners } \\ \text { Market Scale CY12/13 } \end{gathered}$ | 222 units |  | Approx. 200 units |  | Approx. 200 units |  |
| LCD Steppers \& Scanners Market Scale CY12/13 | 66 units |  | Approx. 80 units |  | Approx. 80 units |  |

Sales of 1 new and 2 used machines are removed from IC Steppers \& Scanners forecast, while LCD Steppers \& Scanners add sales of 5 more units. Expense reduction activity will help to improve the operating income forecast by $¥ 3$ billion.

## Estimation for Precision Equipment Company



## Estimation for Imaging Company

| Billions of yen <br> Cameras \& Lenses <br> $(1,000$ of units sold) | $13 / 3$ <br> Actual | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | Previous est. <br> (Aug. 8) | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | New est. | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 751.2 | $\frac{381.0}{370.2}$ | 740.0 | $\frac{360.0}{380.0}$ | 710.0 | $\frac{352.5}{357.5}$ |
| Operating <br> Income <br> \% v Net Sales | 60.7 | $\frac{41.8}{18.9}$ | 74.0 | $\underline{28.5}$ | 68.0 | $\frac{30.9}{45.5}$ |
| Digital camera - <br> Interchangeable <br> Lens Type | 6,980 | $\frac{3,450}{3,530}$ | 6,550 | $\frac{3,000}{3,550}$ | 6,200 | $\frac{2,980}{3,220}$ |
| Interchangeable <br> Lens | 9,710 | $\frac{4,770}{4,940}$ | 9,050 | $\frac{4,200}{4,850}$ | 8,600 | $\frac{4,200}{4,400}$ |
| Compact DSC | 17,140 | $\frac{8,260}{8,880}$ | 11,500 | $\frac{5,600}{5,900}$ | 11,500 | $\frac{5,800}{5,700}$ |
| D-CIL | 19,230 | 19,500 | 18,700 |  |  |  |
| Market Scale |  |  |  |  |  |  |

As the markets mainly in Europe and Americas do not seem to maintain the forecasted level, sales volume forecast for $2^{\text {nd }}$ half is downgraded. In full year forecast, sales are down by $¥ 30$ billion and operating income by $¥ 6$ billion.

## Estimation for Instruments Company

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| Billions of yen | $13 / 3$ <br> Actual | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | Previous est. <br> (Aug. 8) | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ | New est. | $\frac{1 \mathrm{H}}{2 \mathrm{H}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 53.8 | $\frac{23.7}{30.1}$ | 63.0 | $\frac{27.0}{36.0}$ | 62.0 | $\frac{26.0}{36.0}$ |
| Operating <br> Income <br> \% vs Net Sales | -4.9 | $\underline{-2.9}$ | -1.5 | $\frac{-2.5}{1.0}$ | -2.0 | $\frac{-3.4}{1.4}$ |



## Estimation for Capital Expenditure, Depreciation and R\&D



## Agenda

I. Financial Results for the First Half of the Year Ending March 31, 2014
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III . Reference Data

## Exchange Rate

## 14/3

## Estimation

|  | Exchange Rate | Financial Impact from Fluctuation by <br> 1 yen |  |
| :---: | :---: | :---: | :---: |
|  | Forecast for 2 H | Net Sales <br> 2 H | Operating Income <br> 2 H |
| US \$ | $\mathbf{9 5}$ yen | Approx. 2.6 billion yen | Approx. 0.2 billion yen |
| EURO | 125 yen | Approx. 1.1 billion yen | Approx. 0.6 billion yen |

## Quarterly Net Sales by Segment



- Imaging Company - Precision Equipment Company - Instruments Company ■ Other Business
* Amounts in this statement are rounded down to the hundred million: the sum of breakdown values may not match the total.


## Quarterly Operating Income by Segment

Billions of yen


* Amounts in this statement are rounded down to the hundred million: the sum of breakdown values may not match the total.


## NIKON CORPORATION

