Advancing new initiatives for growth

Based on our advanced knowledge such as optical and precision control technologies, Nikon has been contributing to society and technological development through its products such as FPD, semiconductor lithography systems, microscopes and measuring instruments. On the other hand, through our Imaging Products Business that appeals to human sensibilities and contributes to cultural development, Nikon has established itself as a global brand.

This spring, the new Medium-Term Management Plan was announced and a range of initiatives that will stimulate growth have been started. In order to continue to be a company that effectively contributes to society, it is necessary that Nikon realizes growth through innovation as well as by generating profits. We have designated the period up to 2021 as a time of preparation for growth, and will conduct various measures to establish a strong foundation for that growth.

One of these initiatives is “Generating new core pillars of profit”. During this period, we will focus especially on the Material Processing Business whose market scale is large, has huge potential for growth, and in which it is also possible to obtain a leadership position.

Searching for the market needs in that field with products such as the previously released optical processing machine, we aim for the development of innovative equipment and systems that realize high-accuracy material processing with a shorter delivery time and lower cost.

Resulting from this, our intention is aiming to create new markets and industry in the Monodzukuri (manufacturing) field.

Another initiative is “Improving the profitability of existing businesses”. Enhancing profitability and reforming the cost structures in the three major business units – the Imaging Business Unit, FPD Lithography Business Unit and Semiconductor Lithography Business Unit – we will try to achieve more than 8% ROE while establishing a foundation for growth.

Nikon’s corporate philosophy is “Trustworthiness and Creativity”. Based on this unchanging philosophy, we will continue to provide products and services that meet customers’ demands and expectations.

Through such corporate activities, we can resolve various social issues. As the leading company in the precision and optics fields, we will always support people’s comfortable fulfilling lives every day around the world.
OUR CORPORATE PHILOSOPHY

Trustworthiness and Creativity

Our corporate philosophy is “Trustworthiness and Creativity.” These are simple words, but they are not easily put into practice. These important words represent unchanging principles to which we will always be dedicated.

OUR VISION

Unlock the future with the power of light

Unleashing the limitless possibilities of light. Striving to brighten the human experience. Focused, with purpose, on a better future for all. THIS IS THE ESSENCE OF NIKON.

OUR QUALITIES OF MIND

Curiosity

We show our passion for progress through a wide range of interests to cultivate fresh ideas.

Acceptance

We warmly embrace diverse ideas and delight in differences among people and cultures.

Inspirational Power

We share our ideas with infectious enthusiasm to effect positive change in the world.

<table>
<thead>
<tr>
<th>Medium-Term Management Plan</th>
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<tbody>
<tr>
<td>The Nikon Group has formulated the Medium-Term Management Plan that will run until FY2021 (for the year ended March 31, 2022). Nikon Group will execute various strategic initiatives for reaching our goals to achieve sustainable growth of its enterprise value in the medium- to long-term.</td>
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<table>
<thead>
<tr>
<th>Nike’s Medium- to Long-Term Goal</th>
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<tr>
<td>A leading company in precision and optics fields, consisting of businesses possessing scale and leadership position within the fields.</td>
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<tr>
<th>Areas of Growth During the Medium-Term Plan Period</th>
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<tbody>
<tr>
<td>- Aim for leadership position in the global market</td>
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<tr>
<td>- Generate operating profit of ¥10B+ in the future</td>
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<tr>
<th>Cash Flow Generation</th>
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<tr>
<td>- Maintain Nikon’s share in important customer and product segments</td>
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<tr>
<td>- Generate stable CF through profitability-first business operations</td>
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<tr>
<th>Candidates for Long-Term Growth</th>
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<tbody>
<tr>
<td>- Assess opportunities for growth and examine feasibility</td>
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<tr>
<th>Overview of Strategic Initiative</th>
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<tbody>
<tr>
<td>Generating New Core Pillars of Profit</td>
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<tr>
<td>- Early acquisition of new engines through aggressive investing in new fields (Establish Material Processing Business)</td>
</tr>
<tr>
<td>Improving Profitability of Existing Businesses</td>
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<tr>
<td>- Enhance profitability of the 3 main existing businesses (Imaging Products, FPD, Semiconductor Lithography)</td>
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<tr>
<td>Reform Cost Structure</td>
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<tr>
<td>- System where evaluation and monitoring of strategic decision-making can be implemented effectively</td>
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<tr>
<th>Enhancing Monodzukuri (manufacturing) Foundation</th>
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<tbody>
<tr>
<td>- Established “monodzukuri structure” by digital manufacturing</td>
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<tr>
<th>Enhancing the Corporate Governance Structure</th>
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<tr>
<td>- Appointment of management, successor training plan</td>
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<tr>
<td>- System where evaluation and monitoring of strategic decision-making can be implemented effectively</td>
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<tr>
<th>Management KPI Targets</th>
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<tr>
<td>As targets to achieve during this Medium-Term Management Plan, Nikon has committed to ROE higher than 8% in FY2021 and then will aim for stable ROE of 10% to 12% from FY2023 onward.</td>
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<th>Period</th>
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<tr>
<td>- FY2021 (for the year ended March 31, 2022)</td>
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<tr>
<td>- Higher than 8% ROE</td>
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<tr>
<td>- From FY2023 (for the year ended March 31, 2024)</td>
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<tr>
<td>- 10 to 12% ROE</td>
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What does Nikon create?

Cameras and binoculars that bring fun and excitement to all. Lithography systems that are essential for manufacturing semiconductors and flat-panel displays. Healthcare equipment that contributes to quality of life in an era of increasing human longevity. Measurement and inspection systems that are vital for quality control in manufacturing. Optical observation instruments that support space exploration.

Such is the great diversity of products, services and solutions we provide worldwide, based on precision and optical technologies cultivated during our more than 100 years of history.

Aiming to be the leading company in precision and optical technologies, Nikon helps to support society and people’s lives through our wide-ranging businesses.
Nikon is enabling everyone to capture, share and enjoy real moments full of life.

Times may change, but people’s desire to capture the moment in a beautiful image stays the same. And that is where Nikon’s Z 7 and Z 6 full-frame mirrorless cameras come in.

Drawing on the new-dimensional optical performance of the Z mount, they also inherit the operability and reliability of conventional digital SLR cameras, to provide users with the best imaging experience.

They are part of the wide variety of cameras that Nikon offers, from those for family use to advanced professional equipment, allowing more people to enjoy the pleasure of capturing the shot.

Images taken on the camera can be transferred to a compatible smart device via the SnapBridge app. Nikon’s original image-sharing and storage service, NIKON IMAGE SPACE, enables you to share your images with people all over the world.

Nikon’s Imaging Products Business encompasses both the enjoyment of shooting itself, and the additional fun that it can bring.

When you compose, focus and take a shot... Nikon provides the pleasure.

Images taken on the camera can be transferred to a compatible smart device via the SnapBridge app. Nikon’s original image-sharing and storage service, NIKON IMAGE SPACE, enables you to share your images with people all over the world.

Nikon Z 7 full-frame mirrorless camera

With 45.7 effective megapixels, this high-pixel-count model can fully exploit the real value of NIKKOR Z lenses.

Nikon offers a comprehensive lineup that fulfills users’ desire to shoot and record, including digital SLR cameras and compact digital cameras.

Nikon supplies a range of binoculars and fieldscopes for viewing distant scenes up close, as well as Loupes and Laser Rangefinders.
When people strive to create a super-smart society... Nikon works behind the scenes.

Through its roles in the semiconductor and FPD manufacturing process, Nikon is contributing to the creation of a super-smart society.

The dawn of the super-smart society is expected to bring various innovations, harnessing IoT, AI and robotics to dramatically improve our lifestyles. Flat panel displays, including liquid-crystal displays (LCDs) and organic LEDs (OLEDs) as well as semiconductors are indispensable for realizing that society.

Nikon makes the manufacturing systems that expose circuit patterns for such components, covering everything from development and design to manufacturing, sales and after-sales services.

Semiconductor lithography systems are often called "the most precise machines in history," requiring extreme precision down to around 1 nm*. Thanks to their high productivity, they are able to satisfy a variety of demands, such as for smaller sizes and higher integration.

Nikon also makes FPD lithography systems equipped with a unique multi-lens system for handling large panels, and other systems equipped with the same multi-lens system for producing the small- and medium-sized panels, such as those used in smart devices. By providing such systems, Nikon is working to support the creation of a super-smart society that benefits the whole world.

*1 nm: one-billionth of a meter.
Nikon is making manufacturing with metal molding easier and more accessible.

The Lasermeister 100A optical processing machine is Nikon’s original solution for metal processing, based on the concept that anyone should be able to handle it.

The advanced optical technology and precision control technology developed for Nikon’s semiconductor lithography systems, regarded as “the most precise machines in history”, enabled us to create a high-quality processing machine that is smaller and less expensive. It performs a variety of high-precision metal processing tasks using lasers, from the functions of metal 3D printers such as molding and overlaying, to laser marking and welding.

Nikon continues to develop innovative machinery by drawing on technologies cultivated through its FPD Lithography Business and Industrial Metrology Business, as well as technologies from the Semiconductor Lithography Business. Nikon is considering providing total solutions that cover from processing to quality assessment by combining with Nikon’s various kinds of industrial metrology.

Also, Nikon is contributing to the evolution of manufacturing by expanding the Material Processing Business that provides innovative processing equipment and systems.

Optical processing machine
Lasermeister 100A

Requiring less space, the Lasermeister 100A can be easily installed not only in processing plants, but also R&D facilities within companies or schools, and even in a typical office space.

Using precise molding technologies achieved through optical processing, various molding operations are available such as the manufacture of detailed metal parts (with a printer that performs 3D metal processing), laser marking (printing logo and product name) and welding.

When manufacturers want to turn ideas into reality, right away...
Nikon delivers the decisive factor.
Nikon is developing equipment for diagnosing diseases earlier while reducing patient burdens, contributing to quality of life in an era of increasing human longevity.

We are living in an era of increasing human longevity, and health expectancy is emerging as the key to enjoying a good quality of life.

One of Nikon’s answers is to provide “Ophthalmology Solutions” that diagnose diseases earlier, allowing for prompt treatment.

An ultra-wide field retinal imaging device developed by Nikon Group’s Optos Plc captures a digital image of the retinal area with the wide field of view of 200˚ simultaneously. Non-mydriatic diagnosis greatly reduces the burden on patients, and this supports diagnosis of retinal detachment, retinal break, glaucoma, diabetic retinopathy and age-related macular degeneration. Nikon is also developing a diagnosis support system using artificial intelligence (AI) in the analysis of retina images, as a way to minimize the risk of vision loss from diabetic eye disease.

In addition, Nikon is constantly developing and supplying innovative microscopes via “Microscope Solutions”, while “Cell Solutions (Regenerative medicine/Drug discovery support)” employ technology for cell observation and analysis to contribute to the fields of regenerative medicine and drug discovery.

By utilizing optical technology, Nikon is contributing to the fields of medical and biological science fields, and helping to raise people’s quality of life.

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Ultra-wide field retinal imaging device
Daytona

Super-Resolution Microscope
N-SIM S
Captures images at twice the resolution of conventional optical microscopes for observing high-speed live imaging of various biological events.

Cell Culture Observation System
BioStation CT
Enables observation of growing conditions while culturing cells, as well as providing solutions to support research and mass production of iPS cells.

When medical specialists search for signs of disease,...
Nikon supplies the solution.
Nikon is supporting reliable manufacturing by providing highly precise measurement and inspection.

A medium- or large-sized aircraft is constructed using about three million parts, each of which needs to be completely reliable. Careful quality inspection is an indispensable part of the aircraft manufacturing process.

Among all, the jet engine turbine blades play one of the most crucial roles. It is necessary to conduct strict 100% inspections of the blade shape and wall thickness, as well as detect structural defects.

However, turbine blades are made of high-density materials, such as single-crystal alloy, and are difficult to inspect precisely using conventional inspection systems.

That is where Nikon’s X-ray/CT Inspection System XT H 450, equipped with the world’s only high-power X-ray source of 450kV, comes into play.

The XT H 450 enables non-destructive inspection to check the quality of casted parts and welds. This means it can be used not just for inspecting aircraft turbine blades, but also for vehicle engine castings and turbochargers.

Nikon also offers a diverse lineup of measuring and inspection systems to meet various industrial needs, such as non-contact large-volume inspection and CNC video measuring.

X-ray/CT Inspection System
XT H 450
A high-power X-ray source enables inspection of aircraft turbine blades and large castings for vehicles.

Non-Contact Large-Volume Inspection System
Laser Radar
Non-contact, 3D measurement of large aircraft and automotive parts, as well as wind turbine blades.

CNC Video Measuring System
NEXIV VMZ-H3030
Achieves non-contact, high-speed measurement at the highest precision of the NEXIV series, with accurate stage movements and high-performance optical systems.
Nikon is contributing to scientific progress with custom-made products such as optical systems for satellites.

Astronomy has been called the world’s oldest science. Civilization developed through our ancestors looking up from darkness at the glittering night sky, weaving magnificent stories, determining the seasons, creating calendars and divining directions from the stars. Even today, our curiosity and spirit of inquiry about the universe are endless, and humanity continues to make exciting new discoveries.

Nikon designs and manufactures optical parts that require ultra-high precision for a diverse array of fields, including space and astronomy. Among them are the observation systems for the Subaru large-scale optical-infrared telescope (National Astronomical Observatory of Japan, Hawaii Observatory) and the optical system for the Venus Climate Orbiter AKATSUKI.

Nikon continues to take full advantage of its core technologies, based on opto-electronics and precision technologies, and contributes to the evolution of scientific techniques, industry and society.

When scientists explore the vastness of space... Nikon supplies the visual expertise.

Nikon’s optical system employed for AKATSUKI

The Venus Climate Orbiter AKATSUKI was developed to unveil the mysteries of the atmosphere of Venus, and Nikon designed and manufactured four optical systems including lenses and lens barrels, which contributed to capturing images of Venus.

Nikon is providing a range of products, as a pioneer of optical technology

Nikon provides photomask substrates manufactured through integrated production covering everything from materials to applying final processing, encoders that contribute to advances in robotics technology, and ophthalmic lenses that support comfortable vision, etc.
By providing optical components and image detection technology, Nikon is contributing to the future of autonomous driving.

Autonomous driving and ADAS (Advanced-Driver Assistance Systems) are finally ready for practical use, and the Lidar (Light Detection and Ranging) distance measuring sensor that serves as one of its “eyes” on the world is also gaining attention.

Lidar emits a laser beam to detect the distance and direction of an object’s location, making it indispensable for vehicles classified higher than autonomous driving level 3 (conditional automation).

Nikon has invested in Velodyne Lidar, Inc. in the USA, the leading company in this field, and will start mass production of its products at Sendai Nikon Corporation from the second half of FY2019 (for the year ended March 31, 2020). Thus, Nikon will continue to extend Velodyne Lidar’s lead in the global Lidar sensor market. Combining Nikon’s optical and precision knowhow with Velodyne’s Lidar sensor technology will advance development and manufacturing even further. Additionally, other diversified business alliances will also be considered widely.

From design to mass production of optics and precision components

Nikon’s high-end optical components represent our superior technology and vast knowhow from high-transmittance and high-homogeneity materials to advanced processing technologies. Nikon offers a wide range of comprehensive component solutions covering every stage from design and prototyping through to integration and mass production for light sources, illumination systems and projection lenses.

Further expanding our opto-electronics and precision technologies, a solutions-based business is being developed, complementing our collaboration with Velodyne Lidar.

When emerging autonomous applications require cutting-edge safety systems... Nikon delivers technological innovations.
Employing advanced opto-electronics and precision technologies, we offer products and solutions to help build a better society.
Supporting you through our global network

**Japan**

Nikon Imaging Japan Inc. Sales and servicing of cameras
Nikon Vision Co., Ltd. Development, manufacture, sales and servicing of sport optics products
Sendai Nikon Corporation Manufacture of cameras
Miyagi Nikon Precision Co., Ltd. Manufacture of devices for FPD/semiconductor lithography systems
Tochigi Nikon Precision Co., Ltd. Manufacture of devices for FPD/semiconductor lithography systems
Nikon Tec Corporation Sales of used equipment and maintenance service for semiconductor/FPD lithography systems

**The Americas**

The Americas

Nikon Americas Inc. Sales of ophthalmic lenses and optical components
Nikon Optical U.S.A. Inc. Sales of ophthalmic lenses
Nikon Optical Canada Inc. Manufacture and sales of ophthalmic lenses

**Europe**

Europe

Nikon Europe B.V. Import, sales and servicing of cameras and measuring instruments
Nikon Instruments Europe B.V. Import, sales and servicing of microscopes and measuring instruments
Nikon Metrology NV Management of finance, accounting, legal affairs, IT and marketing for group companies in the Americas and Europe for industrial metrology systems
Nikon Metrology Europe NV Sales, servicing of microscopes, metrology and X-ray CT, and development of 3D metrology systems
Nikon Metrology GmbH Import, sales and servicing of microscopes and measuring instruments
Nikon Metrology UK Ltd. Import, sales and servicing of cameras and microscopes
Nikon Metrology GmbH Import, sales and servicing of microscopes and measuring instruments
Nikon Metrology Ltd. Import, sales and servicing of cameras and measuring instruments
Nikon Metrology GmbH Import, sales and servicing of microscopes and measuring instruments
Nikon Metrology GmbH Import, sales and servicing of microscopes and metrology and X-ray CT
Nikon Metrology GmbH Import, sales and servicing of microscopes and programming

**Asia, Oceania, the Middle East**

Asia, Oceania, the Middle East

Nikon Asia Pacific Pte. Ltd. Management of finance, accounting, legal affairs and tax for group companies in the Asia and Oceania region
Nikon Imaging Asia Pte. Ltd. Import, sales and servicing of cameras, microscopes and measuring instruments, maintenance and servicing of semiconductor lithography systems
Nikon (Malaysia) Sdn. Bhd. Support for sales and servicing of cameras, microscopes, and measuring instruments
Nikon Australia Pty Ltd Import, sales and servicing of cameras and microscopes
Nikon India Private Limited Import, sales and servicing of cameras and microscopes
Nikon Instruments (Shanghai) Co., Ltd. Import, sales and servicing of cameras and microscopes
Nikon Systems Inc. Sales promotion of inspection/metrology and X-ray CT, and servicing of optical instruments

**Associated companies**

Nikon-Essilor Co., Ltd. Development, manufacture, sales and servicing of ophthalmic lenses
Nikon Lenowsky Experience Center Co., Ltd. Retail sales of ophthalmic frames and lenses
Nikon Imaging Systems Inc. Procurement of parts for digital cameras
Nikon International Trading (Shenzhen) Co., Ltd. Nikon Imaging Systems Inc. Procurement of parts for digital cameras
Hikari Glass (HK) Ltd. Sales of optical glass and molded glass

* Major companies of Nikon Group are listed above. Nikon Group consists of Nikon Corporation, 36 of its subsidiaries and 15 other associated companies (as of March 31, 2019)
Accelerating new businesses with open innovation

Streamlining industry through utilizing robotics and AI, and conducting city infrastructure maintenance by using cyberspace are fast approaching. Now, automation and streamlining through AI are expected in every aspect. As one of the methods of solving such social issues, Nikon initiated a dynamic action plan to achieve open innovation by utilizing external resources. Nikon has selected cooperating partners from the observing, measuring and transmitting fields that have a high affinity with existing businesses. Through various actions, Nikon is sowing the seeds of future businesses, accelerating the speed of product development and nurturing the establishment of new businesses.

Private fund
Nikon and SBI Investment Co., Ltd. have jointly established a private fund to invest in venture companies, using SBI Investment’s valuable expertise and experience in investing in growing sectors. Nikon deploys this new fund to pursue fresh business opportunities by investing in venture companies that can possibly play a future role, with the focus on Japan and North America as well as in European and Asian countries.

Investment fields
- AI - Communication technology/cloud computing/broadcasting services - Optics - Imaging - Sensing technology/applications and solutions - Healthcare - Robotics - VR/AR/MR services and systems

Cooperation with venture capital partners
To expand new business operations, Nikon invests globally in venture companies. Each of these provides Nikon with valuable transaction data and trend information as well as exchanging other diverse information at regular meetings. Nikon benefits from its venture business partners’ research, comparisons, target company information and future value estimations.

Major companies invested in
- SBI Investment
- Geodesic Capital
- Beyond Next Ventures
- 500 Startups Japan, and more

Alliances
Nikon is building various alliances including business/capital tie-ups outside of the company including universities, other companies and affiliates, cooperative research, and M&A. Through these various alliances, Nikon is leveraging its strengths to expand the scale and scope of its businesses, including extending its interests to peripheral fields in order to create new business opportunities.

Major examples
- Joint development with Accuthera Inc. to develop a high-energy x-ray source suitable for nondestructive inspection/testing systems
- Strategic business cooperation for cell-related fields with Berkeley Lights, Inc. of the United States
- Subsidiary acquisition of Mark Roberts Motion Control Limited

Accelerator Program
Nikon recruits venture companies that aim to innovate on a global scale, and calls for intrapreneurs (employees who are taking the initiative to create something new and innovative within their companies of their own volition) who are attempting to commercialize by themselves, while transforming their creative ideas into business reality, and adding value to the world. Providing various programs to commercialize their business ideas and support them, Nikon generates new business opportunities.

Nikon closely listens to customers all over the world and understands precisely what they want. Thus Nikon establishes good relationships with customers and creates customer-oriented products, services and solutions. Also, Nikon is working not only in conventional marketing, but also digital marketing. Promoting projects to enhance customer experiences in both the real and digital fields, Nikon continues to raise its enterprise value for customers.

Nikon Experience Hub
Nikon Singapore Pte. Ltd. which is the activity base of the Imaging Business Unit in Asia, Oceania and Middle East regions, formulated marketing policies to enhance both customers’ actual experiences and digital experiences simultaneously via social media, etc. in 2017. To enhance the actual experiences, they launched projects to make renovations and create store innovation at major stores. The representative concept shop is Nikon Experience Hub. The Nikon Experience Hubs have opened in major cities including Bangkok (Thailand), Kuala Lumpur (Malaysia), Ho Chi Minh (Vietnam), Jakarta (Indonesia), Manila (Philippines), and Colombo (Sri Lanka). We provide solutions at each location that answer various imaging needs.

Marketing activities

Open Innovation

Marketing activities

Accelerating new businesses with open innovation

Enhancing users’ imaging experiences
Creating a bright future with Nikon’s unique point of view

As one of the research and development themes, Nikon is advancing development of super-resolution nonlinear fluorescence microscopy. Overlaying two-color laser beams allowed the spatial resolution to be improved and thus realized super resolution that breaks the diffraction limit. Recently, demands for observing deep areas of thick samples such as cultured cells have been increasing. Nonlinear fluorescence microscopy is expected to be available at a lower cost and more convenient than conventional super-resolution microscopy, making it an effective tool to meet these deep observation needs. We are advancing the development with perspectives of modularizing in the future, and enhancing additional values of the existing confocal laser microscope system.

Theoretical limit of resolution defined by light diffraction phenomenon

*1 The ability to distinguish two close points as separate points.
*2 The phenomenon whereby light waves move around and behind obstacles.

The Nikon way of manufacturing utilizes system optimization from a Group-wide perspective as well as consideration of each part of the process from the product development and design stage. Nikon concretely promotes activities to enhance all aspects of productivity including procurement, manufacturing and quality assurance. As well as this, in order to accurately meet customers’ needs which are increasingly diversifying, and to contribute to prosperity, convenience and assurance in everyday life for customers through our products, Nikon is constantly evolving.

Initiatives to improve QCD (quality, cost, delivery)
Nikon’s manufacturing has developed internationally and must deliver products that achieve “Nikon quality” regardless of their production location worldwide. Introducing and strengthening a common quality management system and production technology, Nikon realizes exactly the same quality worldwide which means that the extremely high quality is maintained whichever Nikon facility in the world produces them. Also, in order to meet customers’ requirements accurately not only for quality, but also regarding cost and delivery, Nikon is advancing improvement activities from diverse perspectives such as development, design, procurement, manufacturing and quality.

Promoting front-loading
Nikon mass produces digital cameras and interchangeable lenses not only at factories in Japan, but also at our facilities around the world. When manufacturing products at any factory, teams are formed involving the production site from the development stage, and opinions are exchanged and discussed several times. By also employing computer simulations, the development time can be shortened, any issues are discovered at an early stage and appropriate measures can be considered in order to successfully realize product optimization.

Reinforcing the quality management system
Nikon has established a Basic Quality Policy for the quality management system, drawn up a Quality Control Directive to effectively execute the policy, and implemented it across the Nikon Group. Also, in order to realize optimized manufacturing, Nikon makes continual efforts to strengthen the quality management system and prevent quality problems from occurring, to absolutely ensure a totally consistent “Made by Nikon” product quality worldwide.
Implementing measures for selected priority issues to contribute to a sustainable society

The Nikon Group’s corporate social responsibility (CSR) is making its corporate philosophy of “Trustworthiness and Creativity” a reality through its business activities and contributing to the sustainable development of society.

| CSR Priority Issues
In order to ensure the efficient, steady implementation of CSR measures, the Nikon Group identifies CSR priority issues to focus on. We set targets for each issue, and manage and implement CSR activities on a Group-wide basis. There are 11 CSR priority issues in three areas. Particularly in the area of “Contributing to society through business activities,” we are aiming to ensure that the Nikon Group’s commitment to “Unlock the future with the power of light,” which is embodied in Our Vision, is reflected in our CSR activities.

| Climate change measures
In order to mitigate climate change, more innovative initiatives and urgency are increasingly necessary. The Nikon Group positions the realization of a low-carbon society as one of the most important issues in the Nikon Long-Term Environmental Vision. As Medium-Term Goals in 2030, Nikon aims to reduce CO2 emissions throughout the entire supply chain by 26% compared with the fiscal 2013 level.

| Creating an environment in which diverse employees can work efficiently
As a base for the Nikon Group’s sustainable growth, Nikon is advancing the creation of an attractive environment that embraces diversity while enabling employees to reach their full potential. Specifically, Nikon engages in fair evaluations and treatment that emphasize performance regardless of age or gender, and at the same time, we provide support for employees to consider their careers independently and develop their skills. Also, we strive to manage employee health and safety rigorously for a greater sense of security. Moreover, Nikon believes that employing women more effectively in the workplace in Japan is an important issue to address and advances initiatives.

| Participating in International Initiatives
Nikon joined the UN Global Compact in 2007, and also joined the Responsible Business Alliance (RBA) in 2018 with the aim of enhancing the overall level of CSR both within the Nikon Group and in the supply chain.

| Promoting responsible supply chain management
The Nikon Group recognizes the importance of corporate responsibility in the supply chain and promotes responsible supply chain management. Through this, Nikon strengthens the procurement system of the Group and increases value for customers.

Contributing to a variety of activities aimed at supporting photographic and imaging culture

Nikon engages in a variety of activities with the aim of realizing a prosperous society through culture and the arts, which includes establishing the “NIKON CLUB” for those who favor and enjoy Nikon cameras and lenses, offering the “Nikon Salon” for exhibiting the creative photographic works of both professional and amateur photographers, and hosting one of the world’s largest international photo contests, the “Nikon Photo Contest”.

| Nikon Photo Contest
Nikon holds one of the largest international photo contests in the world, the Nikon Photo Contest, which started in 1969. The aim of the Nikon Photo Contest is to support the growth of a global community of people who are able to influence others through the common language of photography, irrespective of age or level of photographic experience. We regard it as a forum where people with a passion for photography can gather to enhance their skills through competition, celebrate the changing times, acknowledge each other’s efforts, find stimulation from different points of view, and help make photography an even more vital part of everyday life.

| Nikon Museum
Nikon Museum displays the histories, products and technologies of Nikon’s various businesses. In addition to approximately 1,000 items of legendary cameras and NIKKOR lenses, industrial equipment, bioscience and medical equipment and eyeglasses are exhibited. Also, unique exhibitions, 4K movie screenings, and fun events for elementary school children during the summer vacation are held. At the museum shop, museum original goods are available.

Nikon Photo Contest

Nikon Museum
This eco-friendly booklet was produced using FSC®-certified paper; non-VOC (volatile organic compound), vegetable-oil ink; and waterless printing technology.