

Vision 2030

A key technology solutions company in a global society where humans and machines co-create seamlessly

Nikon will provide innovative technology solutions that anticipate and meet our global customer needs and contribute to a better sustainable world where humans and machines co-create seamlessly to solve societal challenges

[Industry × Quality of Life]

It is expected that great changes (megashifts) will occur in society in 2030, ranging from people's values to social frameworks such as climate change and technology. Nikon will identify the diverse needs of the society this produces, and stay ahead of the curve, contributing to society in two fields of value proposition.

Steps to Get to Vision 2030

2022 – 2025

Operate in lockstep with customers

Deeply align with customer needs and support their innovation

2025 –

Jointly innovate with customers

Anticipate the challenges customers will face in the future and drive the process of innovation with diverse solutions

2030

Vision 2030

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2025

Where we will be 2025

Providing Products and Services optimized to meet our customer needs
-Strengthen delivery of solutions-

2022

An Overview of the Medium-Term Management Plan

[Where we will be 2025]

Providing Products and Services optimized to meet our customer needs

Direction for the entire company

Strengthen delivery of integrated solutions to grow the business in a stable manner, expand both revenues and profits, and continually generate social and economic value

Main Businesses	Imaging	Expand customer interactions and the value delivered to secure stable revenues Positioning the two businesses of "Imaging Products" and "Precision Equipment" that have built an earnings base as our "Main Businesses," we will secure more stable profits by providing solutions that meet customer needs.
	Precision Equipment	
Strategic Businesses	Healthcare	Create new value with customers in promising markets and areas of differentiation We define the three businesses of "Healthcare," "Components," and "Digital Manufacturing" as "Strategic Businesses," and will work with customers to create new value and expand profits.
	Components	
	Digital Manufacturing	

FY2025 Financial Targets

We will increase strategic businesses that account for 35% of revenues, and achieve total revenue of ¥700.0B. In addition, we will sustain our Main Businesses and grow earnings in Strategic Businesses to achieve total operating margin of 10%, namely ¥70.0B or more.

Revenue

¥700.0_B

Operating margin

10%+

ROE

8%+