

# Continuing forward with our eyes on the future.

Looking forward and focusing on the future, what kind of world lies ahead in 2025, or in 2030? Awakened to drastic change, we are now taking a step in a new direction. What kinds of businesses will be needed in this new future? What can we deliver to people and society? We are unleashing our imagination on every possibility. This is how Nikon has continued to envision the future, hand in hand with the technologies that we have refined throughout the over-100 years of our history.

# Making a better world with "Trust and Creativity"



Guided by its corporate philosophy of "Trustworthiness and Creativity," Nikon has continued to contribute to the development of society and culture. In our Medium-term Management Plan covering the four years from FY2022 to FY2025, which we announced this past spring, we envision where we will be in 2025 as "providing products and services optimized to meet our customer needs." To achieve this vision, we will strengthen our delivery of solutions and sustain our main businesses: Imaging Products and Precision Equipment, while also creating new value and expanding earnings through our strategic businesses: Healthcare, Components, and Digital Manufacturing. In order to make a better world with "Trust and Creativity," we will contribute to the realization of a sustainable society through our businesses and meet the expectations of all our stakeholders by enhancing our corporate value. Please look forward to the future of Nikon.

Representative Director  
President  
**Toshikazu Umatate**

## OUR CORPORATE PHILOSOPHY

# Trustworthiness and Creativity

---

Our corporate philosophy is “Trustworthiness and Creativity.” These are simple words, but they are not easily put into practice. These important words represent unchanging principles to which we will always be dedicated.

## OUR VISION

# Unlock the future with the power of light

---

Unleashing the limitless possibilities of light. Striving to brighten the human experience. Focused, with purpose, on a better future for all. THIS IS THE ESSENCE OF NIKON.