Creation of New Value by Unlocking the Future with the Power of Light

Throughout a century since its founding, Nikon has continued to win customer trust by contributing to the development of society with products and solutions based on its core opto-electronics and precision technologies.

The technologies, the human resources, and the brand cultivated through this process have become reliable strengths supporting Nikon today.

After completing the restructuring that began in November 2016, it will be crucial to further hone these strengths and fulfill our role as the “new eyes for people and industry” in order to create new value and support our growth strategies.

Our vision formulated in 2017 will guide us in fostering corporate culture in which each employee is encouraged to think about what is necessary in order to accomplish growth and to tackle the challenges this introspection reveals. With this culture, everyone at Nikon will unite in our quest to consistently create corporate value.

*Nikon Report 2018* puts a spotlight on the value we have provided thus far and the strengths cultivated over the years. Moreover, the report seeks to communicate the basis for the growth strategies to be implemented after the completion of the restructuring and the tasks that will need to be addressed in order to effectively implement those strategies.

We kindly ask all of our stakeholders, including shareholders and investors, to read this report.

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**Our Philosophy**

**Trustworthiness and Creativity**

Our corporate philosophy is “Trustworthiness and Creativity.”

These are simple words, but they are not easily put into practice.

These important words represent unchanging principles to which we will always be dedicated.

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**Our Vision**

**Unlock the future with the power of light**

Unleashing the limitless possibilities of light.

Striving to brighten the human experience.

Focused, with purpose, on a better future for all.

THIS IS THE ESSENCE OF NIKON.

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**Our Qualities of Mind**

**Curiosity**

We show our passion for progress through a wide range of interests to cultivate fresh ideas.

**Acceptance**

We warmly embrace diverse ideas and delight in differences among people and cultures.

**Inspirational Power**

We share our ideas with infectious enthusiasm to effect positive change in the world.
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Statements contained in this report regarding the plans, projections, and strategies of Nikon Corporation and its subsidiaries and affiliates that comprise the Nikon Group that are not historical fact constitute forward-looking statements about future financial results. As such, they are based on data that is obtainable at the time of announcement in compliance with the Nikon Group’s management policies and certain premises that are deemed reasonable by the Nikon Group. Hence, actual results may differ, in some cases significantly, from these forward-looking statements due to changes in various factors, including—but not limited to—economic conditions in principal markets, product and service demand trends, customer capital expenditure trends, and currency exchange rate fluctuations.

This report covers the activities of domestic and overseas Nikon Group companies, centered on Nikon Corporation. In principle, the terms “the Company,” “Nikon Corporation,” and “Nikon” refer to Nikon Corporation, while “the Group” and “the Nikon Group” refer to Nikon Corporation and its Group companies.

As for the numerical values relating to the financial content of this report, figures displayed in hundred millions of yen are truncated, and figures displayed in millions of yen are rounded to the nearest unit.