Since its founding in 1917, Nikon has continued to transform its business portfolio to address the changing needs of the given era. Moving forward, we will keep contributing to the realization of a better society by providing an array of products and solutions based on our core opto-electronics and precision technologies in the coming era of increasingly diverse values.

### Social Changes

#### Urgent need for globalization in all industrial fields

- *1917 –* Post-World War II reconstruction and rapid growth of Japanese economy

#### Evolution of computers and telecommunications transforms industry and lifestyles

- *1980 –* Urgent need for globalization in all industrial fields

### Nikon’s Initiatives

#### Domestic production of optical instruments using sophisticated technologies and Nikon-manufactured optical glass

- Establishment of Nippon Kogaku K.K.
- Mass production of optical glass achieved through manufacturing research
- Development of binoculars, astronomical telescopes, microscopes, and various other optical instruments
- Development of camera lenses, NIKKOR adopted as brand name

#### Contributions to world-renowned “Made in Japan” brand while supporting industrial development and improved quality of life with cameras and other optical instruments as a comprehensive optical instrument manufacturer

- Transition to production of consumer optical instruments, provision of various products such as cameras, surveying instruments, and ophthalmic lenses
- Nikon adopted as brand name for small-sized cameras
- Establishment of Nikkor Club and photo gallery-Nikon Salon-and start of international photograph contest (currently Nikon Photo Contest) to contribute to the development of photography culture
- Development of high-resolution optical lenses for use with printed circuit boards needed for manufacturing electronic components
- Contribution to space exploration through cameras

#### Contributions to evolution and productivity of industry through advancement of opto-electronics and precision technologies and creation of foundations for a society offering convenience for all

- Launch of first domestically manufactured commercial stepper
- Launch of FPD lithography systems
- Release of new lines of microscopes, measuring instruments, and other devices
- Change of corporate name to Nikon Corporation
- Commercialization of digital cameras

### Transformation of Business Portfolio

#### Distribution of revenue

- *March 31, 1956*: ¥1.8 billion
- *March 31, 1976*: ¥57.8 billion
- *March 31, 1996*: ¥259.5 billion

*Note: Figures before the fiscal year ended March 31, 1996 use non-consolidated data; figures thereafter use consolidated data.*
Unlock the future with the power of light

Looking ahead, Nikon will continue to apply its core technologies, which have been developed throughout its history, to a wide range of business fields to create new value and thereby contribute to the changing society.

Provision of new solutions to contribute to rapid development of society

- Full-fledged launch of digital single-lens reflex camera
- Advancement of FPD lithography systems to accommodate larger and higher-definition displays
- Launch of cell culture observation system and super resolution microscopes
- Expansion of lineup of non-contact inspection systems
- Entry into healthcare business