Corporate Citizenship Activities

Nikon Group’s Corporate Citizenship Activities

Within the Nikon Group, individual companies and facilities implement corporate citizenship activities in their role as members of the community.

Approach to Corporate Citizenship Activities

In order to realize the commitment embodied in Nikon’s corporate vision—Unlock the future with the power of light—and contribute towards the development of the community, in our corporate citizenship activities the Nikon Group is promoting activities that focus on the next generation, who will play a key role in bringing about changes in the future.

To ensure that all companies in the Nikon Group undertake their initiatives in this area based on the same approach, the Nikon Community Contribution Activities Policy outlines the principles that should be followed when implementing corporate citizenship activities.

Corporate Citizenship Activity Promotion System

The Nikon Group promotes the implementation of corporate citizenship activities by all Group companies through the CSR Promotion System, in which the CSR Committee plays a central role.

By implementing the annual survey on Nikon Group Corporate Citizenship Activities, we are able to monitor whether the initiatives adopted by individual Group companies are in conformity with the Community Contribution Activity Policies; the Survey results are reported to the CSR Committee.

Expenses for Corporate Citizenship Activities by Area (Fiscal Year Ended March 31, 2019)

<table>
<thead>
<tr>
<th>Area</th>
<th>Expenses (686.984 million yen)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art and science</td>
<td>79.8%</td>
</tr>
<tr>
<td>Education</td>
<td>5.4%</td>
</tr>
<tr>
<td>Health</td>
<td>3.1%</td>
</tr>
<tr>
<td>Support for disaster-affected areas</td>
<td>4.1%</td>
</tr>
<tr>
<td>Environment</td>
<td>1.9%</td>
</tr>
<tr>
<td>Others</td>
<td>5.8%</td>
</tr>
</tbody>
</table>

Next generation who received the support and encouragement by the Nikon Group through our corporate citizenship activities

34,451 people

Nikon Community Contribution Activities Policy

https://www.nikon.com/about/sustainability/citizenship/
Employee Participation in Corporate Citizenship Activities

The Nikon Group is working to improve the environment surrounding employee participation in corporate citizenship activities. Besides providing support through systems such as Nikon’s volunteer leave system and the Volunteering Scheme of Nikon U.K. Ltd., we also plan activities that are easy for employees to take part in, and encourage employee participation.

Participation in Corporate Citizenship Activities

- **Total participants (fiscal year ended March 31, 2019)**: 3,629

The whole Nikon Group joined in the In-house Campaign for supporting the School Feeding Programme by the World Food Programme (WFP). In this campaign, donations have been made to the WFP through employees’ actions in relation to SDGs.

- **Total participants (fiscal year ended March 31, 2019)**: 1,003

A voluntary activity after office hours to prepare illustrated books with the text in Lao. The books are distributed to children in Laos by a collaborating NPO.

Helping the Next Generation to Appreciate the Global Environment Issues

With the aim of spreading awareness of various global environment issues among the next generation, the Nikon Group implements environmental awareness raising activities for children, utilizing Nikon products and other tools. In Japan, Nikon has been supporting the AKAYA Project, which aims to restore biodiversity and build a sustainable regional community. In March 2010, as part of the project, we created a booklet “AKAYA NOTE” for children to learn the biodiversity, and since then we have been distributing it to various schools for free every year. In the fiscal year ended March 31, 703 copies of the booklet were delivered. In Japan, Nikon has been supporting the AKAYA Project, which aims to restore biodiversity and build a sustainable regional community. In March 2010, as part of the project, we created a booklet “AKAYA NOTE” for children to learn the biodiversity, and since then we have been distributing it to various schools for free every year. In the fiscal year ended March 31, 703 copies of the booklet were delivered. In Japan, Nikon has been supporting the AKAYA Project, which aims to restore biodiversity and build a sustainable regional community. In March 2010, as part of the project, we created a booklet “AKAYA NOTE” for children to learn the biodiversity, and since then we have been distributing it to various schools for free every year. In the fiscal year ended March 31, 703 copies of the booklet were delivered.

Participation in the Nikon Group’s Environmental Awareness Raising Activities

- **Total participants (fiscal year ended March 31, 2019)**: 1,003

The booklet AKAYA NOTE helps children to learn about biodiversity, by taking the animals and plants that live in the forest as its subject matter and making extensive use of photographs and illustrations.

The “Light on Small” teaching materials for the FEE’s Eco-Schools program, which incorporate observation using Nikon’s fieldmicroscopes and cameras.
Supporting Children with Schooling

The Nikon Group has been working to assist children with school enrollment and attendance who find it difficult to go to school for economic reasons, primarily in regions involved in our products. Three companies, Nikon, Nikon (Thailand) Co., Ltd., and Nikon Lao Co., Ltd., provide scholarships in Thailand and Laos through international education NGOs. In Thailand, we provided scholarships for 173 junior and senior high school students and university students in the year ended March 31, 2019, bringing the total number of scholarship recipients over 12 years to 1,916. In Laos, we provide scholarships to 100 junior high school students each year, with 500 total recipients over five years. In addition, the Nikon Group provides support for the United Nations’ World Food Programme (WFP) school feeding. In the fiscal year ended March 31, 2019, we donated 1,006,938 yen, enough for 33,566 school meals. Going forward, the Nikon Group will continue these initiatives in the hope that going to school will inspire children to create their own visions for the future.

Children Receiving Financial Assistance from the Nikon Group

Recipients (fiscal year ended March 31, 2019) 384

Scholarships in Thailand are provided through Shanti Volunteer Association in Japan and Sikkha Asia Foundation in Thailand. There are local visits every June to interact with scholarship recipients.

Scholarships in Laos are provided through the Education for Development Fund (EDF)-JAPAN and EDF-Lao, an NGO in Laos. The scholarship students receive regular home visits when Nikon conducts its site tours.

Every year, the Nikon Group employees in Japan participate in Walk the World, a charity event organized by the Japan Association for the World Food Programme. 230 employees participated in the event in May 2018.

Encouraging the Next Generation to Build the Future

The Nikon Group implements a range of activities aimed at identifying and cultivating the industrial, technological and visual arts talent of the future. The Nikon Photo Contest is an international photo contest sponsored by Nikon, held every two years, which is open to both professionals and amateurs, regardless of age, gender or nationality. A total of 32,852 people entered the 2018–2019 Contest, and the cumulative total of people who have entered the Contest over the years is around 440,000. In addition, in association with the Nikon Salon—a photography exhibition venue, which Nikon established to popularize and strengthen photographic culture—we have been implementing the “Be a Photographer” support activity for young photographers. Some of the Group companies outside Japan also work to support the cultivation of the human talent that will drive the continued evolution of the visual arts in the future, for example by providing sponsorship for photography festivals, giving free photography seminars at universities, and more. In addition, through industry-academic collaboration, Nikon collaborates on the cultivation of future talent. In Japan, we foster optical engineers who can actively perform in both industrial and academic fields by delivering lectures at the Nikon Chair of Imaging Science established at the Institute of Industrial Science (IIS), The University of Tokyo. In Laos, we strive for the cultivation of industrial talent who can understand Japanese through the Nikon-JICA Scholarship (offered at Savannakhet University), operated jointly with the Japan International Cooperation Agency (JICA).

The Nikon Group will continue to implement this type of initiative, as we believe that these opportunities will motivate such potential talents to hone their skills.
Sustainable Community Well-being

Committed to helping local communities to become better places to live, and to sustain this over the long term, the Nikon Group implements activities that contribute to the well-being of local people.

Working in collaboration with local organizations such as Sunrise Day Camp in Long Island, New York State, three Group companies based in the USA—Nikon Inc., Nikon Instruments Inc. and Nikon Americas Inc.—are continuing to undertake activities to support children who are struggling with illness, and their family members.

In India, Nikon India Private Limited has been providing living support for 40 children orphaned due to the death of their parents or the abandonment, through SOS Children’s Villages.

Optos Plc (based in the UK) holds office charity lunch events every year in its UK and USA offices; all of the proceeds from food sales at these events are donated to local charities.
Leveraging Nikon’s Technology to Explore New Solutions

Nikon is working together with some different organizations to explore ways in which Nikon’s technology can be used to help resolve social issues.

Nikon and the Nature Conservation Society of Japan are collaborating on the development of technology for extracting only images that show animals from the huge quantities of image data collected in the AKAYA Project wild animal monitoring survey. In the past, looking through these tens of thousands of images by eye has been very labor-intensive; this joint project aims to substantially reduce the time and effort needed to identify the required images by the development of image recognition technology using deep learning. This technology will enable to use more sensor cameras for monitoring and to allocate more time for analysis of wild animal behavior, thereby helping to develop more scientific methods for surveying the natural environment. Nikon has also been collaborating with tateito-yokoito llc. to investigate the potential for providing ongoing support for the preservation of folk performing arts by effectively using 3D data archives. Video recording has been widely used to safeguard the many different folk performing arts that form part of Japan’s intangible cultural heritage. However, there have been difficulties with conventional recording methods that they did not always record the most important data. By leveraging the 3D data captured using the three-dimensional spatial data acquisition technology and posture analysis technology developed by Nikon, it is possible to change the angle of view and perspective of the outputted data at will. Nikon believes that this type of 3D data is applicable to a wide range of different purposes, and since 2017 Nikon has been repeating a series of verification tests using data archives which record folk performing arts presentations, etc. In March 2019, Nikon presented a paper on this new technology at a meeting of the Japan Society for Digital Archive.

A meeting held in March 2019, attended by members of the R&D team at Nikon’s Imaging Business Unit and representatives of the Nature Conservation Society of Japan. Nikon is continuing to develop new applications that meet practical needs.

Assistance for Reconstruction

As a good corporate citizen the Nikon Group provides emergency aid for large scale natural disasters and continues to support reconstruction activities for the Great East Japan Earthquake of 2011. In the fiscal year ended March 31, 2019, the Nikon Group offered emergency support, including monetary donations, for areas affected by natural disasters, such as the torrential rains in western Japan in July 2018, and the severe floods in Kerala State in southern India in August 2018. Within Japan, the Nikon Group has been providing support for reconstruction in the areas affected by the Great East Japan Earthquake on an ongoing basis since 2012, including support for the Coastal Forest Regeneration Project in Natori City, Miyagi Prefecture.

In addition, every year since 2015 Nikon has held the market of Tohoku local specialties, an activity which enables Nikon employees to participate in providing support for reconstruction in the Tohoku region without having to travel to the region.

The Coastal Forest Restoration Project is a 10-year project to restore coastal forest that was destroyed by the tsunami that accompanied the Great East Japan Earthquake of 2011. Nikon provides annual donations to support the Project, and employees of the Nikon Group companies within Japan participate in related volunteer activities.
The Tohoku local specialties market, held in a shared space within the office building where Nikon’s head office is located, hosts antenna shops from Iwate Prefecture, Miyagi Prefecture and Fukushima Prefecture. Many Nikon employees purchase Tohoku specialties at the market.

Strengthening CSR

Within Japan, the Nikon Group has been participating actively in various activities aimed at providing support for reconstruction efforts since immediately after the Great East Japan Earthquake of 2011. Following the announcement of Nikon’s vision of “Reconstruction support through the power of photography” in November 2011, Nikon has provided ongoing support for reconstruction work, with Nikon Plaza Sendai and the Photo Book Project for Junior High School Students playing a central role.

Nikon Plaza Sendai was a reconstruction support activity center that was in operation over a five-year period between February 2012 and March 2017. During this period, Nikon Plaza Sendai hosted a total of 276 photography exhibitions and special events, and provided support for the activities of photographers and NPOs in the Tohoku region. In the fiscal year ended March 31, 2019, Nikon brought to an end the Photo Book Project for Junior High School Students, which had provided support, over an eight-year period, for junior high school students living in areas affected by the Great East Japan Earthquake of 2011. The Photo Book Project for Junior High School Students was launched with the aim of offering assistance so that children could find the strength to keep moving forwards towards a better tomorrow, by providing them with cameras and giving them the opportunity to share their thoughts and feelings through the medium of photography. Initially launched at three schools in Iwate Prefecture in the fiscal year ended March 31, 2012, in the following year the scope of the Project was expanded to include 47 schools in Iwate Prefecture, Miyagi Prefecture and Fukushima Prefecture, with around 3,200 junior high school students taking part in the Project.

Implementation of the Project was integrated with junior high schools’ Integrated Studies and Art classes, and individual students had the opportunity to create photographic works by themselves. Besides donating compact digital cameras to the participating schools, Nikon also provided support to help the students create their works, for example by arranging classes on how to use a camera effectively. The photographic works created by the students through this Project were exhibited at cultural festivals at schools, etc., and towards the end of each school year the photos taken by school students were collected together at each school to create a Photo Book. In the fiscal year ended March 31, 2019, a total of 18 Photo Books were created for the 22 schools taking part in the Project. Over the eight-year Project implementation period, a total of 255 Photo Books were created. So that the participating students could have a record of their work near at hand, Nikon arranged to have the Photo Books printed and distributed to the individual schools. In all, a total of around 18,000 copies have been printed and distributed. Each Photo Book embodies the events of that year and the thoughts and feelings of that year’s students. During the first few years of Project implementation, the students’ photos were generally images of everyday scenes that reflected their hopes for reconstruction, and for a brighter future. However, over the last few years there has been an increase in the number of works that reflect how much the students enjoy their school life, and that embody their strong sense of attachment to their hometowns. Seeing these changes in the works that students were creating, Nikon decided that, as a reconstruction support activity, the Project had already achieved its goal of helping children move forwards towards a brighter future, and the Photo Book Project for Junior High School Students therefore came to an end in the fiscal year ended March 31, 2019.

I personally feel that the Photo Book Project for Junior High School Students is a wonderful initiative, because it has helped the participating children to retain memories of their time in junior high school, which, although it is only three years and accounts for a relatively small fraction of a human life, is also the period in which children are laying the foundations for their development as adult human beings. I also feel that, as a reconstruction support initiative, the Project has succeeded in filling a hole in children’s hearts. I am very grateful to Nikon for having implemented this Project.”

This message was received from a teacher at one of the schools that participated in the Project, after learning that the Project was coming to an end. We at the Nikon Group sincerely hope that, in the future, the junior high school students who have taken part in the Project over the years will be able to make a contribution towards building the future of the Tohoku region, and of Japan as a whole.

Photo Book Project for Junior High School Students

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