

Contributing to Society through Business Activities

[Priority Issues]

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Priority Issue 1 Solving Social Issues by Using Opto-electronics Technologies

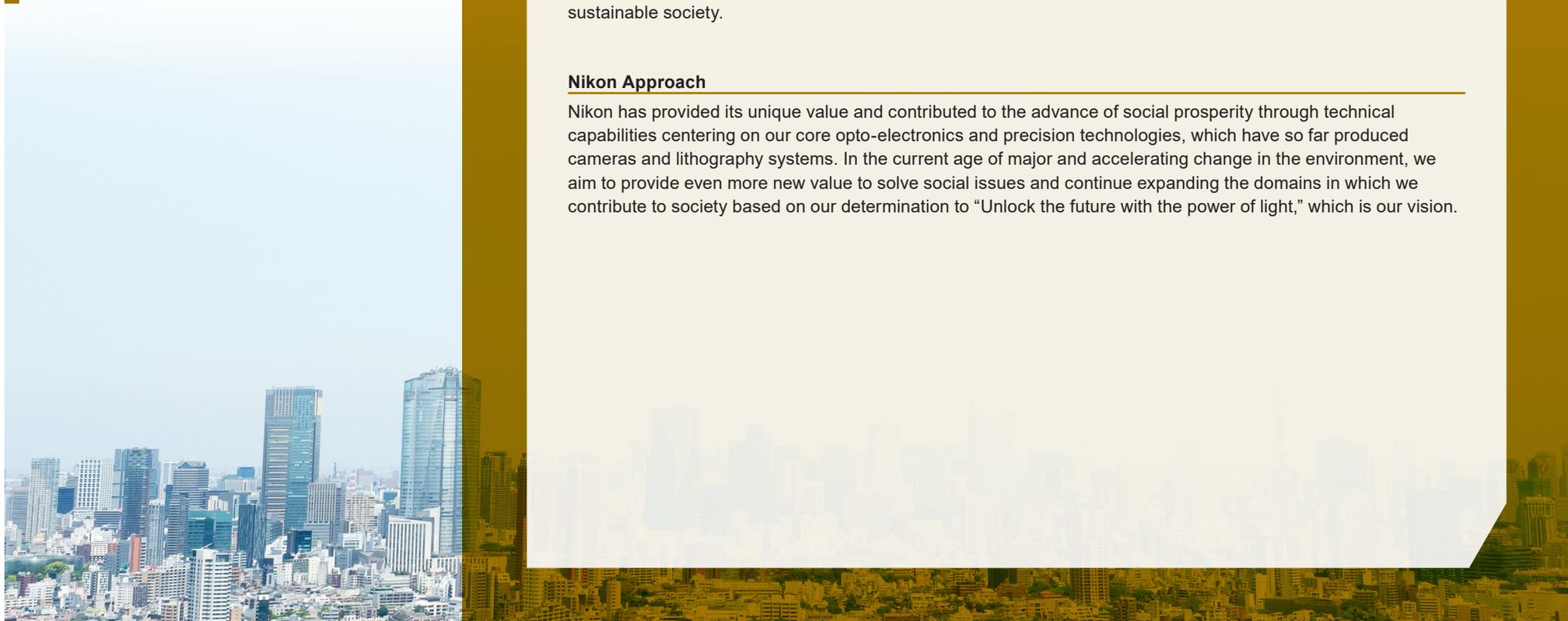


Reason for Priority

Companies are considered public institutions and have a responsibility to develop in partnership with society through transparent and fair activities. Moreover, in recent years, amid the emergence of global level social issues, companies are required to solve these issues through business and contribute to the realization of a sustainable society.

Nikon Approach

Nikon has provided its unique value and contributed to the advance of social prosperity through technical capabilities centering on our core opto-electronics and precision technologies, which have so far produced cameras and lithography systems. In the current age of major and accelerating change in the environment, we aim to provide even more new value to solve social issues and continue expanding the domains in which we contribute to society based on our determination to “Unlock the future with the power of light,” which is our vision.



Contributing to Society through Value Provision based on Core Technologies

Nikon will provide new value and contribute to solving social issues through our technical capabilities which are based on opto-electronics and precision technologies.

Contributing to Society through Business Activities

Based on our corporate philosophy of “Trustworthiness and Creativity,” the Nikon Group has brought our “creativity” to new values for society and built “trustworthiness” by creating products and services that meet customer expectations.

Our vision, established for the 100th anniversary of our founding, also encompasses the idea that we will continue to provide new value that is unique to Nikon through our business activities going forward.

Opto-electronics and precision technologies, Nikon’s two core technologies, which form the center of our technical capabilities, are the embodiment of this idea.

Looking back on our history, Nikon has used our technical capabilities to provide cameras with a high level of trustworthiness to a wide range of users from professionals to ordinary people, contributing to the development of an imaging culture. We have also realized high precision and high resolution for devices such as semiconductors and FPDs through semiconductor lithography systems and FPD lithography systems, contributing to the development of new technologies and industries. Furthermore, we have been contributing to the advancement of science for nearly a century with microscopes aimed at providing more support for high resolution live cell imaging.

The Nikon Group has developed by utilizing the technical capabilities which are our strength to provide society with new value. Going forward, the challenges will continue. In our Medium-Term Management Plan announced in May 2019, we conducted analysis and

evaluation based on social issues and needs, and set out “Digital Manufacturing,” “Vision Systems / Robotics,” and “Healthcare” as areas of long-term growth. Through our business activities, including these new areas, Nikon will aim to provide new value by innovating *monodzukuri* (manufacturing) processes, making a better society through imaging and sensing technologies and contributing to people’s health and quality of life. We believe that the future envisaged by Nikon is compatible with achieving the multiple goals of the SDGs, including SDGs Goal 9 “Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation,” and with the actions of the international community, such as the Paris Agreement, and will contribute to solving social issues.

In order to continue having value for society, the Nikon Group will bring about innovation in diverse industries based on products and services that utilize opto-electronics and precision technologies with the aim of becoming “A Leading Company in Precision and Optics” that realizes a materially and spiritually rich world.

* Please see NIKON REPORT 2020 for more details on Nikon’s value creation model.

Value Provided in Business and the SDGs

Goal

A Leading Company in Precision and Optics

Value Provided by Business

Provision of Nikon’s distinctive value to society

Innovating *monodzukuri* (manufacturing) processes

- Development of efficient production systems with fewer resources and less energy
- Realization of higher quality and precision manufacturing through a high level of manufacturing technologies
- Promotion of further automation and efficiency at factories and energy savings

Making a better society through imaging and sensing technologies

- Coexistence of humans and robots
Achievement of sophisticated and safe manufacturing facilities
- Presentation of more vibrant imaging experiences

Contributing to people’s health and quality of life

- Support for drug discovery and realization of regenerative medicines to overcome intractable diseases
- Contribution to early detection of diseases
- Provision of new diagnosis technologies

